

Non-Profit Org. U.S. Postage PAID Lehigh Valley, PA Permit No. 167

3400 Bath Pike (Route 512) Bethlehem, PA 18017

# **Premiere Night**

In true "red carpet" style and in their best Hollywood attire, the stars of the just filmed CSC-GLV "Newcomer Orientation" video as well as other participants, board members and staff came together to celebrate a preview screening. With the help of Paul Ricciardi of Golden Pepper Productions a video was created to showcase the mission of the CSC-GLV and to introduce new participants to the array of different programs that are available. The video highlights several programs that we offer, testimonials from survivors who attend, history from one of our founding Board members, and inspiring words from our current Board President, Executive Director and Program Director. Thanks to Paul Ricciardi and all of our video "stars", this masterpiece will be enjoyed for years to come!



# **Celebration of Hope**

This year's Celebration of Hope event was held at the Carrabba's Italian Grill in Easton, PA. The luncheon was attended by participants, volunteers, board members and staff and celebrated our 6th year of operation. The event was a wonderful opportunity to thank many of our volunteers and supporters, those who truly inspire us! The Distinguished Community Partner Award was given to Jan Haley Schwover and Jangle Advertising, the Distinguished Philanthropy Award was given to Jan and Jay Ruhle, and the Distinguished Service Award was given to Dr. Joseph and Lisa Napolitano all for their outstanding commitment to people touched by cancer in the Lehigh Valley. Ellen Millard-Kern, Senator Pat Browne's Chief of Staff, awarded citations from all of the region's State Senators. A special thanks to Carrabba's Italian Grill for their generosity, support and for hosting this special event.



Jan Haley-Schwoyer



Marcie Grello & Ellen Millard-Kern



Dr. Joseph & Lisa Napolitano



CANCER SUPPORT COMMUNITY-GREATER LEHIGH VALLEY ~ ... so that no one faces cancer alone.

# Wings of Hope - A Butterfly Release

On September 4th we celebrated our 3rd annual Wings of Hope - A Butterfly Release at the Butterfly Garden at Cedar Crest College. Over 400 people attended this event that remembered and honored loved ones who have been touched by cancer. For the second year, Rob Vaughn, anchor of WFMZ news, was our emcee for the event. The day featured a drum circle, free children's crafts, a raffle of butterfly themed items, food and drinks, and seeded, die-cut butterflies with names honoring or remembering loved ones. Our speakers included Maryalice Gross, a CSC-GLV participant and Eva Grayzel, cancer survivor and friend of CSC-GLV. As Maryalice noted in her speech,

"I would like to thank all of the sponsors and all of you who have contributed to keep these wonderful programs available for us to not only enjoy, but to help us discover who we are."

With the support of the community, Wings of Hope raised over \$21,000 in support of our free programs for cancer patients and their families. Thank you to Marilyn Claire, event chair; Suzanne Mason, event co-chair; the volunteer planning committee; volunteers from The Hartford, Cedar Crest College and Kohl's; Rob Vaughn; and everyone who attended.

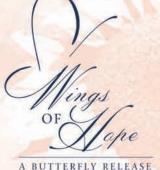
Looking ahead to our 2011 event, we are registering teams with the goal of each team raising \$500 in honor or memory of a loved one(s). Each team that raises \$500 will have their own personalized curtain of butterflies and all that raise at least \$1,000 will get a curtain and open a box of butterflies during the release.

For more information contact Becca Sarivan at the CSC-GLV office or e-mail to rebecca@thewellnesscommunity.org.

Hope

Marathon Team







Get fit as you train for the experience of a lifetime and help cancer patients find hope!

We are training for the St. Luke's Hospital Half Marathon and 5K held on May 1st, 2011 in Allentown, Pennsylvania. Want to learn more about Strides for Hope? Come to our Kick off Party November 16th at 6:30pm located at 83 S. Commerce Way Suite 310, Bethlehem, PA. Please contact Becca Sarivan or rebecca@thewellnesscommunity.org or call 610.861.7555 for more information.

The Cancer Support Community of the Greater Lehigh Valley is part of a national nonprofit organization that provides support, education and hope to people with cancer and their loved ones. Through participation in professionally led support groups, educational workshops and mind/body/spirit classes, people affected by cancer learn vital skills that enable them to regain control, reduce isolation and restore hope.



Child holding one of the butterflies



Rob Vaughn, Channel 69 News





...so that no one faces cancer alone.

610.861.7555 www.CancerSupportGLV.org



### Letter from our Executive Director:



It's been almost a year with our new name, The Cancer Support Community – Greater Lehigh Valley. The reaction to this change has been very positive. Now when people read of our name, they understand what we do. Sure, it's hard to stop saying the familiar "Wellness" nickname, but "Cancer Support Community" defines in three little words, the magic that happens here every day. Despite the name change, most things have stayed exactly the same. We are still

a community of people affected by cancer who come together to offer support, education and hope. We still focus on empowering people to become active participants in their cancer journey. And we still provide these programs a no cost to our community members. But what is new is:

- a variety of cancer educational topics
- · additional new programs at our area hospitals
- an exciting High School Juried Art Show in partnership with Healing Through the Arts this spring
- a wonderful new Administrative Assistant on staff, Yevette Leicht
- two new individuals joining our Board of Directors -Atty. Saleem Mawji from Tallman, Hudders, and Sorrentino, and Atty. Kim Spotts-Kimmel from Gross-McGinley

While there may be some new faces here at CSC, you can expect the same warm and comforting atmosphere, same professional, caring staff, and our dedication to ensure that no one faces cancer alone.

Happy Holidays,

Marcie R Grello, MPH Executive Director

# MARK YOUR CALENDAR!

### **UPCOMING EVENTS**

November 13, 2010

Recycling Day

November 16, 2010

Strides Kick Off Party

May 1, 2010

Strides for Hope

Visit our website for a current list of events www.CancerSupportGLV.org

### **BOARD OF DIRECTORS LIST:**

### **OFFICERS**

Judy Savchak President

Jan Haley-Schwoyer Vice-President

Mark Metzgar Treasurer

Carol Almond Secretary

### CSC STAFF:

Marcie R. Grello, MPH Executive Director

Jen Sinclair, M.Ed., LPC Program Director

Rebecca Morgan
Program & Volunteer Coordinator

Christina Kolenut, MPH
Development Coordinator

Rebecca Sarivan Development Coordinator

Jen Gibbs

Marketing & Development Assistant

Yevette Leicht Administrative Assistant

### **BOARD MEMBERS**

Joe Brookes
Marilyn Claire
Joan Fishman
Jane Fretz
Suzanne Mason
Saleem Mawji
Uday Parekh
Bill Reynolds
Lee B. Riley, MD, PhD
Heather Rodale
Elizabeth Scofield
Kim Spotts –Kimmel
Jane Stone

# CLINICAL FACILITATORS:

**Ginny Voros** 

Ulla Martz, LCSW, OSW-C Mary Timko, LSW Mary Jane Sickonic, LSW Jett Sarachek, MA, ATR-BC, LPC

# **Computer & Electronics Recycling Day**

Drop off all your old computer & electronic equipment & help save our Earth!

Proceeds go to help fund the programs and services that are offered at the Cancer Support Community.

Drop off will be:
Saturday, November 13th 9am – 1pm
At the Cancer Support Community
3400 Bath Pike, Bethlehem PA 18017
(Across the street from Panera Bread at Routes 512 & 22)

Items accepted are:

- Telephones/Cell Phones DVD Players, VCRs, Microwaves
   Stereos & Speakers Cables/Cords Keyboards Laptop Computers
  - Printers/Fax Machines Small Appliances
     Many larger items are accepted for a small fee...

We are also collecting used printer cartridges.



ONE DAY . ONE CAUSE . ONE CURE

We would like to thank everyone who participated in the 2010 Lee National Denim Day.

A portion of the proceeds from this event benefit the Cancer Support Community's free programs and services.

# Ways to give to CSC-GLV

- Volunteer your time in our office, on a committee, or for an event
- Write us in on your United Way donation form at work
- Inquire through your employer about matching gifts
- Send in a memorial or honorary gift
- · Attend one of our events
- Include us in your will or estate planning
- Give a secure donation online at our website:

www.CancerSupportGLV.org

100% of your donation is tax-deductible and 100% stays right here in our community!

### THANK YOU TO ALL OF OUR SUPPORTERS!

The following is a list of contributions - \$500 and greater - received between May 2010 and October 2010.

Thanks to the generosity of our donors, we are able to provide free programs of cancer support, education and hope.

#### Donations \$20,000 +

The Vollrath Foundation

### Donations \$10,000 to \$19,999

Susan G. Komen for the Cure Highmark Blue Shield

### Donations \$5,000 to \$9,999

Amgen PPL

Wachovia Wells Fargo Foundation Cancer Support Community- Headquarters

### Donations \$1,000 to \$4,999 Jason Claire and Mark Dybul

Lois Cann Lafayette Ambassador Bank Lutron Electronics Co., Inc. Clarence & Suzanne Mason Heather Rodale Susan Haytmanek Domchek National Penn Bank Just Born, Inc. The Charles H. Hoch Foundation The Hartford The Century Fund

### Donations \$500 to \$999

B. Braun Medical, Inc. Cornerstone Consulting Engineers & Architectural St. Luke's Hospital

### Donations In-Kind

Sharon Donchez

Joan Fishman Marilyn Claire Jangle Advertising Liberty Property Trust Northampton Community College

### **Stone Soup Studios**



Pink champagne and savory treats awaited shoppers at Stone Soup Studios on October 1st. After hearing about our support groups and programs from many of their regular customers, proprietors Mary Mulder and Janet Kolepp decided to make CSC-GLV the beneficiary of a fundraiser. The store donated 10% of the day's sales during one of the "First Friday" events in downtown Bethlehem. The charming shop was adorned with a wonderful selection of gift ideas to make the event a success. We deeply appreciate the generosity of the \$75 gift and are touched to have been chosen as recipients.

# Report from the Program Director

Whether it's "putting the pieces back together" in the Jewelry Making class, finding the "rainbows of color" in the seasonal menu from the Healthy Cooking class, or learning a new step in the Let's Dance workshop, participants are enjoying activities at CSC-GLV. The testimonials from our programs motivate the staff, instructors and volunteers to continue providing high-quality, creative services for the cancer survivors and co-survivors in the Greater Lehigh Valley area. In the last four months, over 1,200 survivors and co-survivors attended our programs. Over sixty new visitors joined us since June! We expect to continue growing and enhancing our programs in the months ahead.

Several projects have been underway this fall that will expand CSC-GLV programming. First, we've responded to a specific need in our community by partnering with the Leukemia & Lymphoma Society to start a group for Spanish speaking members in the downtown Allentown area. Secondly, we'll be conducting our third offering of the Cancer Transitions series. This long-term survivorship program is open to all survivors who have completed active treatment. Healthcare professionals from St. Luke's Hospital, Easton Hospital and Lehigh Valley Health Network will be involved to make this program a success. Third, CSC-GLV was one of five affiliates chosen to pilot a new program for children, teens and families titled Kid Support. This series will include art activities, educational sessions, and therapeutic workshops for all family members who are affected by a cancer diagnosis. Our goal is to launch this series in March of 2011.

Jen Sinclair, M.Ed., LPC Program Director



Brian & Tammy Gordon



Kick-Off Party for the Spanish Speaking group at Latinos for Healthy Communities on August 20th